

Organization Information

Name of Organization

Operating as: Division/Branch/Department

Address

Street No. & Name, P.O. Box, R.R. No. or Lot, Concession & Township Suite/Unit No.

City, Town or Village Province Postal Code

Mailing Address (if different than above)

Street No. & Name, P.O. Box, R.R. No. or Lot, Concession & Township Suite/Unit No.

City, Town or Village Province Postal Code

Application Contact Person

Last Name First Name Title

Telephone Fax E-mail address

Authorized Signatory (if different than above)

Last Name First Name Title

Organization Telephone E-mail address

Organization Category

Please provide proof of valid legal entity status (i.e. Master Business Licence, Articles of Incorporation, Letters Patent)

- Charity**
Please provide proof of registered charity status under the *Income Tax Act* (i.e. Notification of Registration from Canada Revenue Agency).
- General**
For organization that would like to sell/distribute most plates through regular government channels.
- Exclusive Sales**
For organization that would like exclusive sales and distribution.
- Limited Sales**
For organization that would like a commemorative graphic plate for one-year period only. Organization will be responsible for exclusive sales/distribution to the public.

Graphic Plate Administrative Set-up Fee

A \$250 application fee, to cover administrative set-up costs, in the form of a cheque made payable to the **“Minister of Finance,”** is required in order to process your graphic plate application.

Is the \$250 fee included? Yes No **Note:** If application fee is not provided with this application, the application will not be processed.

Confirmation of Permission to use Logo

Check boxes to confirm. If confirmation not provided for any permissions, application will be denied.

- Participant organization’s graphic logo does not infringe or violate trademarks, trade names, service marks, copyright or other proprietary right or property right
- Organization has right to use name and logo
- Ministry is authorized to copy proposed logo onto graphic licence plate

Is the graphic logo included in electronic format (i.e. JPEG 300 dpi or higher)?: Yes No

Graphic Licence Plate Program Participant Responsibilities

1. The participant organization agrees to enter into an agreement with ServiceOntario through a Graphic Licence Plate Program contract, and provide to the Ministry the set-up fee payment of \$250 (cheque to be made payable to the **“Minister of Finance”**).
2. The participant organization agrees to pre-purchase and distribute 200 sets of regular series graphic licence plates and shall accordingly pay in advance to the Ministry a non-refundable fee for the cost of the 200 plate sets prior to the manufacturing of the graphic licence plates, (cheque to be made payable to the **“Minister of Finance”**).
3. The organization provides an electronic copy of their graphic logo to ServiceOntario. Artwork must be in JPEG electronic format, 300 dpi or higher. Whenever possible, pantone colours for the design should be provided with artwork. Note: design specifications are 8.89 cm (3 1/2”) in height and 6.35 cm (2 1/2”) in width with a maximum number of 5 colours.

Graphic Licence Plate Program Participation Criteria

The application will be considered if the following criteria is met:

- Organization's headquarters can be outside of Ontario but must be in Canada, and the organization must have an Ontario location.
- Commercial logos are allowed provided that the applicant has rights to the logo without any ongoing legal issues, and provides the Crown with permission to display the logo on the provincial government websites and on licence plates.
- Name and logo of the organization do not contain or imply any association with: other countries or states or representation of a political flag from any other country or state outside of Ontario, logos, coat of arms, country/state tartans, official floral/avian/arboreal emblems or other clearly identifiable graphics that depict or are connected with any other country, province or state
- Exclusivity of distribution will be allowed provided that the applicant has rights to the logo and specifically requests exclusivity as a condition of participating in the program.
- In order to ensure both road user safety and to safeguard against the issuance of licence plates which could be offensive to individuals or groups or convey messages prohibited by human rights laws, no number plate bearing a requested graphic shall be issued if the name, logo, activities or products and services of the organization expresses, implies, or appears to express or imply a message or meaning that in any way:
 - a. is sexual or has a sexual connotation
 - b. is abusive, obscene language or derogatory slang
 - c. refers to drugs or alcohol (exception: health and safety messaging)
 - d. refers to political figures, dignitaries or law enforcement officials
 - e. is violent or constitutes, condones or promotes criminal activity
 - f. constitutes, condones or promotes discrimination contrary to the Ontario Human Rights Code

Information on this Application is Subject to Verification

I understand that false or misleading information is cause for denial of an application and/or termination of any agreement granted. I authorize the Ministry to investigate any matter or statements contained in this application. I understand that if this application as a graphic plate participant is approved, I will be required to adhere to the terms presented within. I further understand that I will be required to sign an agreement, which will become part of this application. This application and the agreement specify the terms and conditions of our relationship. Any deviations will be considered by the Crown as misuse, and may result in both cancellation of the graphic plate partnership and refusal of subsequent applications.

I certify that the information provided for the _____ on the application form is true and correct.

Insert name of organization

Authorized Signatory

Signature _____

Date

YYYY	MM	DD
_ _ _	_	_

Application Processing

The completed application will be reviewed by ServiceOntario. If approved, the applicant will be sent a Graphic Licence Plate Program Agreement, to be signed by the Authorized Signatory. Once the agreement is signed and returned to ServiceOntario, ServiceOntario will work with the application contact to coordinate the design and development of the new graphic plate.

Please return completed application by one of the following trackable shipping methods:

- Canpar
- DHL
- FedEx
- Priority Courier
- Purolator
- UPS
- Xpresspost

to: **ServiceOntario**

PO Box 9200
Kingston ON
K7L 5K4

Attn: Manager, Driver & Vehicle Products Office

For more information please email GLPP@ontario.ca

Information in this form is used to evaluate your application and to administer the Graphic Licence Plate Program. If you have any questions about the collection, use and disclosure of your personal information by ServiceOntario, you may contact us here: ontario.ca/page/serviceontario-privacy-statement.

ontario.ca/page/choose-licence-plate-graphic

Office Use Only

Reviewed by: _____

ServiceOntario GLPP Contact

Date

YYYY	MM	DD
_ _ _	_	_

Reviewed by: _____

ServiceOntario Manager

Date

YYYY	MM	DD
_ _ _	_	_

Decision _____

Reviewed by: (if applicable) _____

MTO Designee

Date

YYYY	MM	DD
_ _ _	_	_

Decision _____